



Program for Leading Graduate Schools
Held by Ph.D. Program in Empowerment Informatics
Host: Akitoshi TOMITA, Assistant Professor,
Faculty of Engineering, Information and Systems (ext. 5782)

Introduction to Effective Business Presentation

Giving persuasive presentations requires highly integrated and sophisticated skills. Such skills are indispensable for effective business people. This lecture will orient you to the fundamentals of effective presentation techniques. It will cover a wide spectrum of business presentation including audience analysis, structure, design and delivery. Don't miss this rare opportunity to learn from a highly experienced professional in the field!

Date & Time MAY 29, 2015 (FRI.) 1:45 P.M. ~ 4:25 P.M.

Venue Lecture Room 118, Tokyo Campus

Presenter Mr. Hisataka Takasugi 高杉 尚孝

President, Takasugi&Co.,
Adjunct Professor of Business Sciences MBA-IB, University of Tsukuba (有) 高杉尚孝事務所 代表 筑波大学国際経営プロフェッショナル専攻 客員教授

慶應義塾大学経済学部卒。米国ペンシルベニア大学ウォートン経営大学院卒(MBA)。 ニューヨーク証券取引所認定スーパーバイザー財務アナリスト。 米国アルバート・エリス研究所認定スーパーバイザー心理セラピスト・准フェロー。

2015 EMP SEMINAR SERIES

RESEARCH DESIGN EXERCISE SPECIAL LECTURE